

## Press release

## Fassa Bortolo set to attend this year's UK Construction Week at ExCeL, London

Leading Italian render manufacturer, Fassa Bortolo, will be exhibiting at this year's UK Construction Week (UKCW) at London ExCeL. A first for the brand, the exhibition will provide Fassa with a valuable opportunity to meet with existing customers face-to-face and forge relationships with potential new housebuilders, contractors, specifiers and architects.

The event taps into the growing success of the annual UKCW at Birmingham's NEC which is visited by thousands of industry professionals each year. **UKCW London** will run from **3-5 May** and will act as a catalyst for the construction sector, connecting all tangents of the supply chain.

With sustainability of paramount importance to the company, Fassa will be reflecting their core values by utilising a modular stand which can be reused for future shows, and all brochures will be available to access digitally through a QR code.

The stand will showcase the three key Fassa systems: **Fassatherm**, **Fassarend**, **Fassalime** and best-selling product **Fassacouche**. Each system will have its own device where visitors can browse the various system build ups and view all the technical specifications.

Dale Telling, Commercial Manager at Fassa Bortolo UK comments: 'We felt 2022 was the right time for Fassa to exhibit at UKCW and invest further within the brand. Events are returning to capacity and with this show being in London it gives us the opportunity to further develop our network in the capital. We opened our very own permanent stand at the London Building Centre last year, which has helped to propel our brand to architects and specifiers.

'This will be the first large scale event we have done since the pandemic hit, so we are really excited to get back in the exhibition space. An ever evolving industry, we will be using the opportunity to update customers with everything we've been doing to deliver better solutions, innovative for the construction sector.'

To find out more about Fassa Bortolo and its range of render systems and building products, visit <a href="http://www.fassabortolo.co.uk/en/">http://www.fassabortolo.co.uk/en/</a> or call **01684 218 305.** 



## **About Fassa Bortolo**

Fassa Bortolo is the leading Italian manufacturer of renders and integrated render systems. Building on 312 years of heritage, the company has grown to open a number of distribution units across Europe including the UK, France, Italy, Spain, Portugal and Switzerland. With a rigid set of values, Fassa prides itself on unrivalled product quality, its commitment to research and ethical quarrying.

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